



Organic Research: Positions (Mobile)

koala.com

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i Mobile search reporting is currently in beta. All traffic values are calculated based on desktop keywords' metrics

19 KEYWORDS

The number of keywords bringing users to the website via Google's top 100 organic search results

143 TRAFFIC

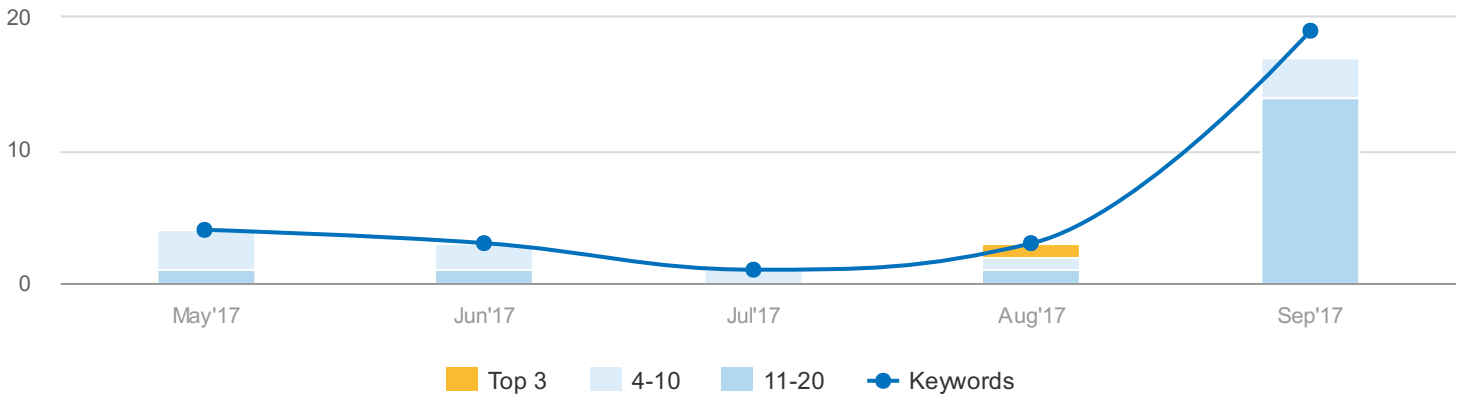
The number of users expected to visit the website in the following month on condition that average monthly organic traffic stays relatively the same

A\$372 TRAFFIC COST

Estimated price of organic keywords in Google AdWords

Organic Search: Keywords chart

koala.com | MOBILE-AU | All time



Organic Search: Positions 1 - 19 (19)

MOBILE-AU | koala.com

i The 'Volume', 'Traffic %', and 'Costs %' values are based on the desktop keywords' metrics

Keyword	Pos	Volume	CPC (AUD)	URL	Traffic %	Costs %	Com.	Trend	Last Update
mattress sale	19	12,100	2.33	↗	25.17	22.55	1.00		05 Sep 2017
mattresses	13	3,600	2.28	↗	22.37	19.52	1.00		05 Sep 2017
king single mattress size	21	720	2.05	↗	0.69	0.33	0.95		06 Sep 2017
mattresses online	12	720	3.27	↗	6.29	8.08	1.00		06 Sep 2017
matresses	15	720	1.94	↗	2.09	1.68	0.94		06 Sep 2017
mattresses brisbane	19	590	3.42	↗	0.69	1.34	1.00		06 Sep 2017

Keyword	Pos	Volume ▼	CPC (AUD)	URL	Traffic %	Costs %	Com.	Trend	Last Update
mattress in a box	5 (10)	390	2.16	↗	13.28	11.11	1.00		07 Sep 2017
mattress online	6	390	3.69	↗	13.28	19.19	1.00		07 Sep 2017
buy mattress	16	390	3.84	↗	0.69	1.68	1.00		07 Sep 2017
bed in a box	6	390	2.18	↗	13.28	11.11	0.81		07 Sep 2017
mattress sale	20	390	2.40	↗	0.69	0.67	1.00		07 Sep 2017
king single dimensions	20	390	2.15	↗	0.69	0.67	0.18		09 Sep 2017
double bed mattress size	21	390	2.75	↗	< 0.01	0.33	0.86		07 Sep 2017
mattress sizes australia	19	320	1.57	↗	< 0.01	0.33	0.55		07 Sep 2017
mattress reviews australia	20	320	2.28	↗	< 0.01	0.33	0.85		07 Sep 2017
mattress for sale	18	210	2.56	↗	< 0.01	0.33	1.00		09 Sep 2017
queen mattress	15	210	2.20	↗	0.69	0.33	1.00		09 Sep 2017
roll up mattress	17	170	1.36	↗	< 0.01	0.00	1.00		09 Sep 2017
foam mattress perth	16	170	2.23	↗	< 0.01	0.33	1.00		09 Sep 2017